



SPONSORSHIP PACKAGES

2026 -2027 SEASON

COUNTIES 1 MIDLANDS EAST (SOUTH)

Contacts

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Club Website – www.longbuckby.rfu.club





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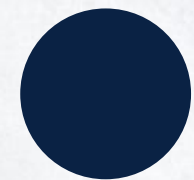
ABOUT LONG BUCKBY RFC



Long Buckby Rugby club is located right in the heart of Long Buckby Village, a village in the centre of England with a population of over 5,000 residents and many local villages in the LBRFC catchment area.



We boast a Men's 1st team, 2nd team, Colts team and Vets team alongside multiple junior sides from ages 4 to 16. The club are known for giving opportunities to young players, with more than half the first team squad having come through the Mini and Junior ranks to Senior rugby.



The club will compete in the Counties 1 Midlands East (South) in the 2026-27 Season after being very competitive in the 2025-26 season and finishing mid-table



In 2025 we celebrated our 150th season, marking our place in rugby history as the oldest village clubs in the UK.



ABOUT LONG BUCKBY RFC



OUR MISSION

Retain our league place in the Counties 1 Midlands East League
Continue to promote players from youth teams to Senior teams
Continue Building and growing the club

OUR VISION

Offer sporting opportunities to young people in Long Buckby and surrounding villages.
Be competitive and compete in league and cups.



WHY WE NEED YOUR SUPPORT

By supporting Long Buckby Rugby Club you are not just investing in a Rugby club you are investing in the future of our community.

Our club serves as an essential environment for young talent development, providing aspiring Henry Pollock's and Emily Scarratt's with a nurturing environment to play rugby.

Your support will directly contribute to the accessibility of high-level training, competitions, and sportsmanship within the community.

As a sponsor you will become part of a network of likeminded businesses and individuals with a passion of rugby and a joint commitment for developing our community.

COMMUNITY ENGAGEMENT:

Support local talent and foster community pride

NETWORKING OPPORTUNITIES:

Connect with likeminded businesses and individuals

COMMUNITY IMPACT:

Make a lasting difference
in Long Buckby's sporting landscape

BENEFITS OF BEING A SPONSOR

Supporting History in Long Buckby

By supporting a historic club located 10 miles away from where the game of Rugby originated.

Sponsoring us is a fantastic way to promote your company in the local area and whole community.



BENEFITS OF BEING A SPONSOR

Social Media & Club Presence

We are very active on our social media channels, with over 2k followers we can promote your business and aid your online presence.

Your company logo will also be shown on the club's website throughout the season



SPONSORSHIP PACKAGES

Cost -
Negotiable

SHIRT SPONSOR

**YOUR COMPANY LOGO WILL APPEAR ON THE TEAM SHIRTS,
MAXIMISING YOUR BRANDS VISIBILITY AT ALL MATCHES
AND ALSO ON SOCIAL MEDIA PHOTOS**

Seniors and/or Juniors shirts available to sponsor

Social media & LBRFC website promotion of your business.

Promotion of your business on our match day team announcements.

Memorable opportunity for brand exposure.

Discount on hire of the rugby club for business and private use.

SPONSORSHIP PACKAGES

Cost -
Negotiable

BALCONY SPONSOR

BE THE EXCLUSIVE SPONSOR OF THE BUSY “BUCKBY
BALCONY” FOR THE 2026- 2027 SEASON, MAXIMISING
YOUR BRANDS VISIBILITY ON MATCH DAY FOR ALL HOME
GAMES.

Exclusive use of the Presidents lounge for
you and your guests during one home
match of your choice.

Social media & LBRFC website promotion
of your business.

Promotion of your business through an
advertising board

Memorable opportunity for brand
exposure.

Discount on hire of the rugby club for
business and private use.

SPONSORSHIP PACKAGES

£175 + VAT

MATCH SPONSOR

BE THE EXCLUSIVE SPONSOR OF A SINGLE HOME GAME
MAXIMISING YOUR BRANDS VISIBILITY ON MATCH DAY.

Exclusive use of the Presidents lounge for you and your guests during one home match of your choice.

Social media & LBRFC website promotion of your business.

Promotion of your business on the match day squad announcements on social media.

Memorable opportunity for brand exposure.

Discount on hire of the rugby club for business and private use.

SPONSORSHIP PACKAGES

Cost -
Negotiable

SENIORS COACHES SPONSOR

PROMOTE YOUR BRAND WITH SPONSORSHIP OF THE
SENIORS HEAD COACHES

Exclusive social media
announcement of your sponsorship

Promotion of your business on the
match day squad announcements on
social media

Forge a personal connection with the
team through your sponsorship.

Social media & LBRFC website
promotion of your business.

Discount on hire of the rugby club
for business and private use.

SPONSORSHIP PACKAGES

£350 + VAT

PLAYER SPONSOR

PROMOTE YOUR BRAND WITH OUR SENIOR TEAM WITH
PLAYER SPONSORSHIP

Player-Brand collaboration.

Promotion of your business on the match day squad announcements on social media

Forge a personal connection with the team through individual sponsorship.

Social media & LBRFC website promotion of your business.

Discount on hire of the rugby club for business and private use.

SPONSORSHIP PACKAGES

Cost -
Various

TRAINING EQUIPMENT

PROMOTE YOUR BRAND WITH SPONSORSHIP OF TRAINING
EQUIPMENT FOR JUNIORS AND SENIORS

COST WILL DEPEND ON THE AMOUNT AND TYPE OF
EQUIPMENT NEEDED

Exclusive social media
announcement of your sponsorship

Your support will directly contribute
to the provision of high-level training
for players of all ages

Social media & LBRFC website
promotion of your business.

Discount on hire of the rugby club
for business and private use.

SPONSORSHIP PACKAGES

£400 + VAT – 1st season
£175 per season after

PITCH SIDE ADVERTISING

SHOWCASE YOUR COMPANY TO MEMBERS AND SUPPORTERS
WITH PITCHSIDE ADVERTISING BOARDS.

Prime pitch exposure.

Social media & LBRFC website
promotion of your business.

Maximise brand visibility.

Discount on hire of the rugby club
for business and private use.

SPONSORSHIP PACKAGES

OTHER SPONSORSHIP OPPORTUNITIES

Guide prices

Veo Live Stream Sponsor - £500 a season
or £75 a match

Match Ball Sponsor - £50

Man of the Match Sponsor - £50

Vice President Lunch Sponsor - £250

Beer Festival Barrel Sponsor - £100

Past Captains Day Sponsor - £200

Ladies Day Sponsor - £200

Other opportunities are available and we
can design a package to fit any budget



THANK YOU

FOR YOUR ATTENTION

If you have any queries or would like further information, contact

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